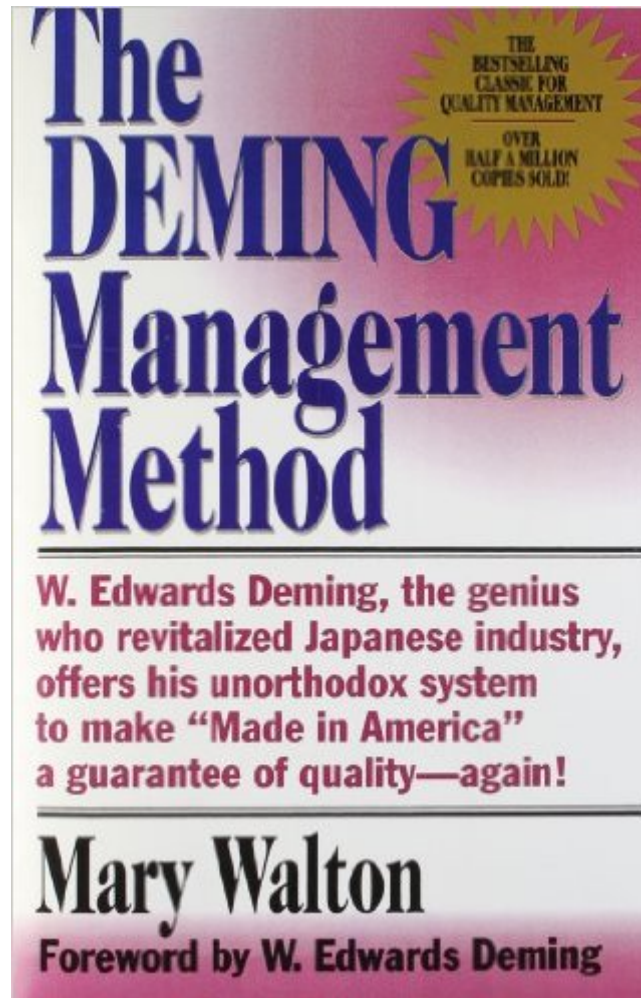


The book was found

The Deming Management Method



Synopsis

Whether you're the owner of our own small business, a middle manager in a mid-sized company, or the CEO of a multinational, this book can show you how to improve your profits and productivity. How? By following the principles of The Deming Management Method. Middle- and top-echelon managers in particular will find Dr. Deming's method provocative and controversial. He is for a total revamping of the way American managers manage. Some of his pet peeves are: managers who manage by slogans or by setting quotas, managers who don't know what their jobs are and who can't define the responsibilities of the workers under them, managers who tend to blame workers, not realizing that workers want to take pride in their work. Change, Dr. Deming believes, starts at the top with an informed, quality-conscious management. This book includes excellent advice on how to achieve that level of management expertise in the author's analysis of Dr. Deming's famous 14 Points for Managers and his Deadly diseases of management. Dr. Deming's management techniques are all carefully explained in this detailed, step-by-step treatment of their major points and of their practical applications to everyday business life. A large portion of The Deming Management Method is devoted to practical applications of the method by some of American's most innovative firms, including Honeywell, AT&T and Campbell's Soup.

Book Information

Paperback: 288 pages

Publisher: Perigee Books; 1 edition (November 1, 1988)

Language: English

ISBN-10: 0399550003

ISBN-13: 978-0399550003

Product Dimensions: 6 x 0.8 x 9.2 inches

Shipping Weight: 14.1 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (32 customer reviews)

Best Sellers Rank: #263,732 in Books (See Top 100 in Books) #116 in [Books > Business & Money > Management & Leadership > Quality Control & Management > Total Quality Management](#) #2013 in [Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship](#) #2851 in [Books > Business & Money > Management & Leadership > Leadership](#)

Customer Reviews

When I purchased this book in the late 80's I thoroughly enjoyed the story-telling approach of this book. It was a philosophical awakening. Oh, I'd heard of Deming, studied statistical process control,

and even read portions of his famous "14 Points for Managers." I often wondered why these ideas never caught on in America. Later, while working for a Japanese company, Kao, I had what alcoholics called a moment of clairvoyance. An American manager and a Japanese manager were jointly leading a meeting to find the cause of a production problem. The American manager lunged into the old familiar blame game. The Japanese manager calmly turned to his colleague and said politely, "The purpose of our meeting is to find the cause of the problem and develop countermeasures (a Japanese management term)." This brought this book clearly in focus for me. The Japanese got Deming because they were focused on the process of making a better product. American managers, especially MBAs, are focused on the product: selling it. They don't understand the process and won't bother to learn it ' let the engineers do that. The Japanese and Germans strive to continually improve products beyond the control limits set by the customers; they understand the value of providing a product a customer can't live without. It is my opinion that the Japanese methods have gone well beyond Deming. I don't think recent attempts such as ISO-9000 and six-sigma can match these revolutionary, philosophical changes. Deming had it right in the beginning: statistical process control alone won't improve quality. That's all ISO-9000 and six-sigma are: tools for engineers, not managers. After the biographical information on Dr. Deming, Mary Walton sits through one of Deming's leadership courses.

The old adage applies to this book. There is no management method inside. Walton's work is long in the tooth. Her superficial, journalistic treatment of quality and productivity is poorly understood. She attempts to cover too much ground with too little understanding. It is a stretch to claim Deming's lecture circuit talking points contains a management message. Deming's genius was as a statistician. He was also a humanitarian. He integrated himself into the Japanese culture to better understand and develop lasting relationships with his hosts. He was generous in donating publication royalties to the fledgling Japanese Union of Engineers and Scientist (JUSE). JUSE's prize bearing Deming's name is a measure of his generosity and humanity, not his management competence. His Japanese lectures on statistical methods, along with the standardization movement were influential in setting Japanese quality efforts in motion. JUSE soon realized that quality, productivity, customer service management, and zero defects required more than Deming could provide. American publishers elevated Deming to guru status. Written during the mid eighties, this book's target was the US manager starved for some direction with which to combat the Japanese methodical implementation of quality and productivity. The publisher simply cashed in on an American name that had a Japanese quality prize attached to it. Deming's message may have

been innovative for the forties, but today statistics-based productivity programs like Six Sigma incorporate a true management method. If you need to learn management statistics, consult "Introduction to Quality Control" by Kaoru Ishikawa. The Deming "cycle" and statistical analysis is taken from Dr. Shewhart's 1932 work.

[Download to continue reading...](#)

The Deming Management Method The Essential Deming: Leadership Principles from the Father of Quality Dr. Deming: The American Who Taught the Japanese About Quality Easy Songs for Mandolin: Supplementary Songbook to the Hal Leonard Mandolin Method (Hal Leonard Mandolin Method: Supplement to Any Mandolin Method) Alfred's Basic Ukulele Method: The Most Popular Method for Learning How to Play (Book, CD & DVD) (Alfred's Basic Method) Flamenco Guitar Method Book & Online Audio Stylistic Supplement to the Hal Leonard Guitar Method (Hal Leonard Guitar Method (Songbooks)) Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Agile Project Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Project Management: Secrets Successful Project Managers Know And What You Can Learn From Them: A Beginner's Guide To Project Management With Tips On Learning ... Project Management Body of Knowledge) Agile Project Management: & Scrum Box Set - Agile Project Management QuickStart Guide & Scrum QuickStart Guide (Agile Project Management, Agile Software ... Scrum, Scrum Agile, Scrum Master) Agile Project Management: For Beginners - A Brief Introduction to Learning the Basics of Agile Project Management (Agile Project Management, Agile Software Development, Scrum) Agile Project Management: QuickStart Guide - The Complete Beginners Guide To Mastering Agile Project Management! (Scrum, Project Management, Agile Development) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Management, Conflict Management, Team Building, ... Team Motivation, Employee E) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Agile Project Management: Mastery - An Advanced Guide To Agile Project Management (Agile

Project Management, Agile Software Development, Agile Development, Scrum) Time Management: Guide to Time Management Skills, Productivity, Procrastination and Getting Things Done (time management, procrastination, productivity, ... successful people, efficiency, schedule) Alfred's Drum Method, Bk 1: The Most Comprehensive Beginning Snare Drum Method Ever!

[Dmca](#)